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# Casey's Toys back in business

TOPICS: Casey's Toys Erina



Casey's Toys at Erina has reopened

JULY 13, 2023

**After two closures due to fires since it first opened 40 years ago, iconic Erina toy store Casey's Toys reopened its doors on June 8 with a grand re-opening ceremony on June 17.**

Most recently the store closed on January 22 this year after a fire gutted the premises.

Fire damage was contained to one side of the store and some furniture as well as smoke damage to the remainder of the building.

Previously, the store closed for some months when fire razed the entire complex in 2012.

The old-fashioned toy store is now back in full operation.

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### Simply local.

Our local newsletter is about real local news and events.

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In the 1970s brothers Frank and Ron Casey had a dream – to build a magical toy store for the children of the Central Coast.

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Driven by a love of toys and a vision to help others, the brothers opened the first Casey's Toys at Ettalong.

The brothers had their mother Nellie operate the little toy shop, while they collected and mended broken toys to sell at greatly reduced prices to the public.

Soon they started to incorporate new toys alongside the refurbished items and the toy store became a great success.

From Ettalong the store moved to Gosford and then finally to Erina, its current location.

Casey's Toys became an iconic landmark and place of fun, excitement and imagination – a leading destination for the latest and greatest selection of toys, games, hobbies and fads.

Thousands of kids purchased their first Rubik's Cube, Hula Hoop, Nintendo, GI-Joe, Barbie off the shelves of Casey's Toys – a source of happy memories for many generations.

Today, the company's toy shops in Sydney Bathurst, Erina, Tuggerah, Charlestown, Maitland, Wagga Wagga and Wollongong continue to bring the world's best toys, games and hobbies to Australian families.

Casey's Toys is an Australian-owned, family run business.

The Erina store is the original and most iconic store with a strong hobbies focus.

The store continues the tradition of appealing to hobby enthusiasts.

**Source:**  
**Casey's Toys**

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